# Step into testbed activities

The City of Helsinki organises innovation challenges, in which new products and services are developed on the City's testbeds in real

Follow the innovation challenges published on testbed.helsinki and suggest your idea for the competition!

The City's innovation agent will support you on your testing journey.

Do you have an idea, product or service in development that fits the challenge?

Follow the innovation challenges on

testbed.helsinki

Take part in the challenge by submitting an application

Sometimes the competition includes pitching your idea to a selection panel

> Draw up a testing agreement with

> > the City

Test launch

meeting

The selection panel proposals are

decides on which

# Identify a need for a test

### From an idea to a test?

Do you have an idea, product or precommercial service the development of which you would like to accelerate?

Your test can be about one of the following subjects:

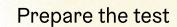
• Built environment & circular economy



# **Carry out the test with the City**

Agree with your innovation agent and City representatives on what you will do yourself and what you will do together with the City.

The implementation of the test can be very much an independent activity.





Meet with the other testers. Learn, network and get inspired!

Possible intermediate assessment

> Activate and support the target group

Start the test



Compile a concise . final report Present the results at

the final meeting

Use the test as a

reference in your

communications!

Collect feedback and other data from the test



The City's development and testing platforms, or testbeds, are physical or virtual environments open to the co-creation of new solutions.

#### testbed.helsinki

Possible further development of the innovation with different partners

Guidance for the future from your innovation agent



## Gather the lessons and results of the test

You can use your test with the City as a reference in your own marketing.

Gain visibility for your idea and business – the City will report on the selected ideas through its channels.





- Smart transport
- Health & wellbeing